



TM

Micro Target Media Technologies provides innovative solutions for tracking, performance measurement and reporting. We integrate the latest data collection hardware and analytical software to provide meaningful data in real time.

MTM Technologies

425 Bloor Street East, Suite 100
Toronto, ON M4W 3R4

1.888.996.4276

techsales@microtargetmedia.com
www.microtargetmedia.com

PRO Solutions Toolkit

Micro Target Media Technologies presents the PRO Solutions Toolkit

Micro Target Media Technologies proudly introduces the PRO Solutions Toolkit – a new digital inventory system with fleet management capability.

Accurately track your inventory, vehicles, and field services

By integrating the ability to accurately track inventory, vehicles and field service activity, the PRO Solutions Toolkit digitally documents all delivery, service and pick-up activities in real time. Never before has it been easier to have access to such critical business data, enabling customer service, operations and dispatch to manage drivers, yard and shop mechanics smoothly while providing customers with an exceptional service experience!

The cornerstones of our system are the “SPUD” (Service, Pick-up and Delivery) handheld mobile tracking unit and MTM’s RFID equipment tracking tags. The combination of this technology and your service staff enables your portable restrooms, hand wash stations and holding tanks to be readily located and records all field service activity.

Ensure your drivers run the most efficient and economic routes

The SPUD captures the exact GPS coordinates of your equipment in the field. The PRO Solutions Toolkit enables your dispatch team to build optimized routes and track compliance using the latest GPS technologies.

Reduce or eliminate manual handwritten data entry

With the SPUD and PRO Solutions Toolkit in place to capture exact location and time of every field service activity, you will no longer have to depend on handwritten driver log entries or try to locate units that lack clear location identifiers.

Customer Service Validation

The PRO Solutions Toolkit allows your customer service staff access to service reports and route status updates in real time that summarize who performed what type of service, and when and where that service occurred.

With the PRO Solutions Toolkit, you can be assured each customer service inquiry will be answered with verifiable data that assures the customer that your organization is performing to the highest quality standards. Eliminating follow up phone calls to customer complaints can increase productivity and customer satisfaction – all of which contribute to your bottom line.



RFID Inventory Tag



SPUD Device



SPUD Device on truck dashboard

Components of the MTM PRO Solution Toolkit Include:

RFID Inventory Tags: Uniquely numbered tags that are attached to each portable restroom, hand-wash, and holding tank in your inventory. The tags contain a Radio Frequency IDentification chip for easy tracking.

SPUD (Service Pick Up and Delivery) Device: A rugged, specially designed handheld device that reads RFID tags and bar codes, has wireless connectivity and features a custom designed touch screen for quick and easy data collection which includes:

- Driver digital identification
- Truck digital identification
- Unique Inventory number for all of your equipment
- Service Time Stamp for all services
- Immediate notification of exceptions
- GPS location of each unit

SPUD MANAGER application: A web based application that allows an unlimited number of security enabled users to access definable levels of information including:

- Activity log of all data – sortable by day, driver, route, or exception
- Real time route status
- Exception notification
- Management of driver and truck activity
- GPS Mapping of service routes

Available - PRO Fleet Management Module: The PRO Solution Toolkit can integrate with most Fleet Management systems. The PRO Solution Toolkit can also be upgraded to include in-truck tracking that provides real time location data of all of your trucks. Emergency or last minute additions to routes can be effectively dispatched to the closest vehicle able to handle the request. Monitor driver downtime during each route. The PRO Solution Toolkit fleet management module will allow:

- Tracking current truck locations
- Real Time mapping with truck locations
- Calculate mileage and fuel costs
- Driving log history to review locations for each truck.

Integration with Existing Systems:

The process of incorporating the pick-up, delivery and servicing information into your computer systems from the PRO Solution Toolkit is simple and maximizes your previous capital investments. All of the customization and support is handled by MTM Technologies.

Customize SPUD Components to fit your current environment and price range:

The PRO solution Toolkit is designed to work with the many of the systems currently in place in the portable restroom industry. The SPUD enhances your investment in these systems by helping increase utilization of your work order, billing and fleet management already in use by your business. Many options regarding length of the lease term, support levels, and fleet management systems that can be bundled into your operating lease payment, all with no capital investment are available.

Financing and Incentive Program:

MTM Technologies has developed a simple financing program that bundles all of the features of the PRO Solutions Toolkit into one monthly lease payment for each SPUD device, with no capital costs.

MTM Technologies is also pleased to announce a financial incentive and assistance program for qualified members of our MTM PRO network. MTM PROs who extend their Media Placement Agreement can receive up to 12 months FREE use of the PRO Solution Toolkit.

Performance Measurement Module: (Available in 2008)

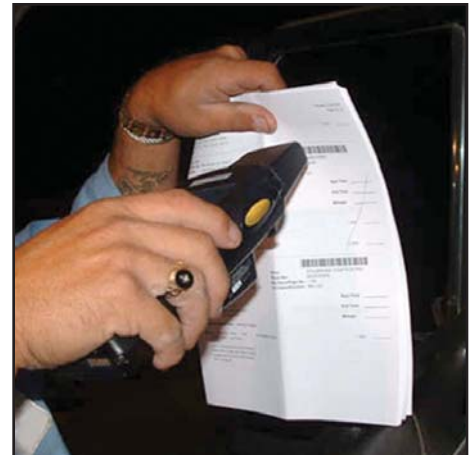
This Module allows PRO management and employees to monitor key performance indicators by collecting and analyzing data such as payroll, financial data, quality control scores, mileage, fuel use, and other operational information. This powerful module is robust and easy to customize. With it, you can create easy-to-understand custom dashboard views for management and employees in any area of the company

Some Additional Benefits Include:

- Documents proof of service by your field team
- Eliminates manual data entry to save time and increase accuracy
- Provides easy uploading of locations and routes into navigation devices
- Technology updates street locations so that drivers in the field can quickly find units in need of servicing
- Improves damage billing and cost recovery through accurate inventory tracking
- Increases revenue and reduces complaints - receive up-to-the-minute reports of issues or problems from the field to increase revenue and reduce complaints
- Automates inventory data feed to MTM
- Assists you in identifying field worker productivity problems, habits, and patterns
- Enables back up drivers to run service routes as effectively as regular drivers
- Captures data on over-used units in real time for sales opportunities
- Captures data pertinent to your business with customized data screens



SPUD Scanning Unit



SPUD Scanning Work Order





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